

WBX World
Breakbulk
Expo

March, 19-20 | Shanghai, China

Show Report

Connecting You with
World's Top Mega-projects

2026



www.wbx-sh.com/en

VVBX 2026

2026 New Achievements & Highlights

The Largest Exhibition in Asia for Breakbulk & Project Cargo

12,491 Attendees

Compared with 2025  **30%**

From **73** Countries

170 Exhibitors

Compared with 2025  **13%**

40% International Exhibitors

60 Speakers

40 Conference Sessions

12,000 SQM

Exhibiting Space

Compared with 2025  **9%**

666 Cargo Owners

Compared with 2025  **61%**

155 Speed Networkings

30,586

Followers

WeChat | LinkedIn | Facebook | X | YouTube



5 Years of Success



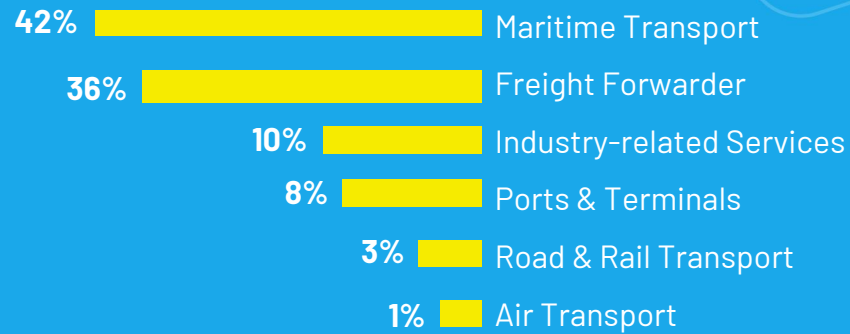
92%

Exhibitors Rebooked for 2027

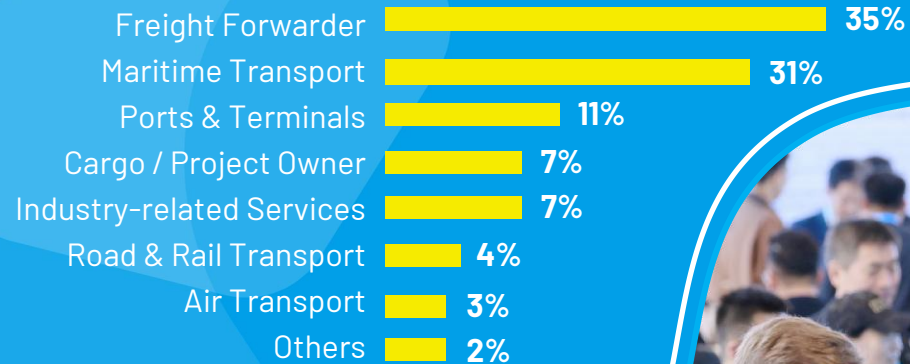
A Must-attend Event for Global Professionals in China

Meet & Efficiently Connect with the Right Person for Global Business

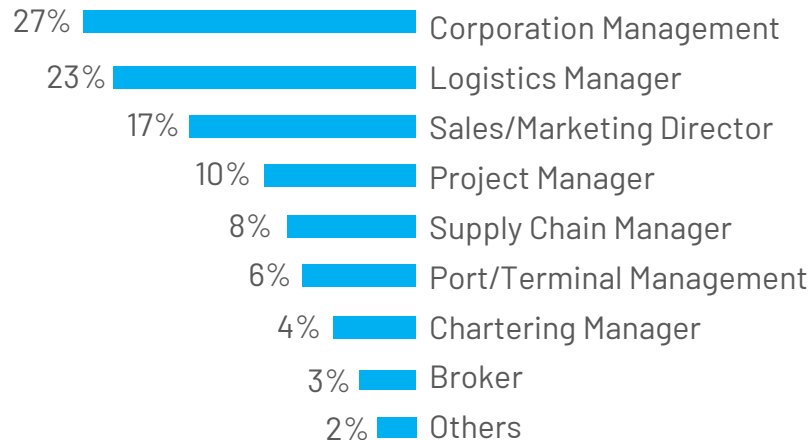
Exhibitor Breakdown



Visitor Breakdown



Job Function



Buying Power

Involved in Decision-making

82%



**New
Record**

666 Cargo & Project Owners Attended

61%

Increase Compared to 2025

WHO? (By Sector)

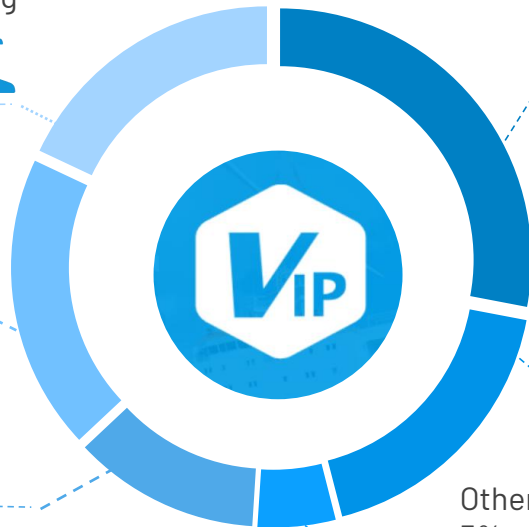
EPC, Engineering
Construction
18%



Manufacturing
19%



Oil & Gas &
Chemical
12%



Mining & Metals
28%



Renewable
Energies
18%



Others
5%

Global Key Players

in infrastructure and energy projects

Airliquide • Baosteel • Buhler China • BYD • Caterpillar • CATL • CEEC (Shanghai) System Engineer • China Dong Feng Motor Industry • China First Automobile Group • China Houde Group Co. Ltd. • China Power • China Railway Construction • Chinese Kieserite Company • Chint Electric Co., Ltd • CMOG • CNIT (Shanghai) Trading Co.,Ltd • CNOOD Asia Limited • CNOS • COOEC • CPECC • CPTDC • CRRC • CSI Solar • Danieli China • Dfmiec • Enercon Gmbh • Envision Energy • Eternal Tsingshan Group Limite • Faw Jiefang Automotive • GEELY • Goldwind Science&Technology Co • Guangdong Power Grid Energy Development Co., Ltd. • Haizhuojian New Energy Materials (Shanghai) Co., Ltd. • Huahang Energy • Hitachi Energy (China) Co., Ltd • Hms Bergbau Ag • Huawei Digital Power • Huayou Cobalt • Huisman (China) Co.,Ltd. • Jiangsu Tianyi Aviation Indust • Jinko Solar • Kubota Construction Machinery • Ming Yang Smart Energy • Offshore Oil Engineering Co. • Runh Power Corp.,Ltd • Samsung C&T • SANY • Shandong Kerui Petroleum • Shanghai Baoye Metallurgical • Shanghai Electric Power T&D • Shanghai Electric Wind Power • Shanghai Metallurgy Equipment Group • Shanghai Morimatsu • Shanghai Tanji Industrial Group Co., Ltd. • Shuangdeng Group Co., Ltd. • Sibur International Trading • Siemens Energy • Sиейuan Electric Co., Ltd. • Sinar Mas Paper China • Sinopec Shanghai Engineer • Spade Global Energy Pte Ltd • Sumec Energy Co., Ltd. • Tbea International Engineering • Tianneng Battery Group • Totalenergies • Toyota Tsusho (Shanghai) Ltd • Trina Storage • United Energy • UZ Energy Limited • Volvo Group • Wison New Energies Co.,Ltd • Wuhan Dongfeng Motor Industry • Xcmg • Xiamen Xiangyu New Energy • Xian Electric Engineering Co., • Xinda Electric Co., Ltd. • Yufeng Electric Power Engineer • Yutong Bus Co.,Ltd. • Zhejiang Wocheng New Energy Co., Ltd • Zijin Mining

Connecting Asia. Bridging the World

29%

of Overseas Attendees from **Europe**

57%

of Overseas Attendees from **Asia**

73

Countries

10%

Overseas Attendees

30%

Increase Compared to 2025

Top 10 Countries

- by International Attendees -

Singapore	Turkey
Russia	Colombia
South Korea	Vietnam
India	France
Germany	Belgium

South America **151%**

Africa **58%**

Increase Compared to 2025



From Insights to New Business

Strategy Stage

1,200+
Participants

Stay close to the market!

- Challenges and Opportunities in the Breakbulk & Project Cargo Shipping Market in an Era of Uncertainty
- Decoding China's Breakbulk Logistics:Trends and Market Insights
- Navigating South America: Chancay Port, the New Regional Hub and a Gateway to Win-Win Collaboration
- Opportunities and Breakthrough Strategies for Project Logistics in North America
- Europe Port Gateway & Ecosystem - Navigating the New Wave of European Project Logistics Growth
- Building a Breakbulk Liner Fleet
- Project Cargo Logistics on the China - Central Asia & Russia Corridor
- Unlocking Africa's Potential
- IMO's Net-Zero Transition
- The Era of New Energy Vehicle Logistics and the BIMCO Response
- The Development Trends of the Shipping Market in the Present Context
- The Multi-Purpose Vessel Investment Sector
- Post-USMCA North America: Navigating Mexico's Tariff Shock & Supply Chain Risk
- How War Risk Insurance Safeguards Global Breakbulk & Project Cargo Shipping
- Decoding the Full-Chain Logistics Model of Hubei Electric's African Projects



Energy Storage International Logistics & Transport Safety Summit



- Global Energy Storage Export Trends and the Transformation of Logistics Supply Chains
- End-to-End Breakbulk Logistics for Large-Scale Energy Storage Systems
- Case Study: Export Practices and Lessons from Large-Scale Energy Storage Projects in Europe and the Americas
- Panel Discussion: Balancing Compliance, Safety, and Cost in the Transport of Dangerous Cargos

Solution Stage

- Rizhao Port: Breakbulk Logistics Services
- Analysis of the Advantages of Ship Types Suitable for Heavy Cargo
- Volga-Dnepr: Special Transportation Cases
- The VESON Platform: Where Workflows, Data, and Collaboration Align
- Durban- The Gateway to Southern Africa
- AI New Engine, Maritime New Future
- Experience Sharing on Over-Sized Cargo Road Transportation
- Innovative Integration of Heavy Lift Engineering Logistics and AI Large Models
- Multi-purpose Vessel - The Most User-friendly Vessel for Breakbulk Cargo Transportation
- How Strategic Port Investments Are Transforming African Trade



Strengthen Partnerships Beyond the Floor



Speed Networkings

- **30+** Shippers Attended
- **155** Meetings

CATL, Faw Jiefang Automotive, Power China Jiangxi Electric Power, Dajin Offshore, United Energy, Xiamen Xiangyu, Shanghai Milstone Technology, Wanpeng International Group, etc.

Job Market

- **84** Job Vacancies
- from **30** Shippers & Exhibitors



Global Breakbulk Shipping Routes Index

• Information from 120 Exhibitors



- **67** Far East-Europe
- **70** Far East-Africa
- **40** Far East-Oceania
- **62** Far East-South America
- **45** Far East-North America
- **78** Far East-Middle East
- **56** Far East-India
- **73** Far East-Southeast Asia
- **62** Far East-Mediterranean

Port Tour (Ro-Ro)



Port Tour (Breakbulk)



Spin & Connect



VIP Shipper Club



Opening Ceremony



Media Interview



Testimonials from Exhibitors

• BBC Chartering China

Johnny Shao

Managing Director

This year's WBX was a real success. The number and quality of visitors at this exhibition far exceeded our expectations – it was the best exhibition we have attended in recent years. In terms of new customers, most of the people who came to our booth were from the energy storage cabinet sector – a promising area in the industry. Major players like BYD, CATL, and Huawei were all there, which was hugely helpful for our business.

• BLG Gdansk

Mateusz Chajewski

Development and Strategy Manager

This is the perfect place to meet and discuss business. We have held many very fruitful meetings, and I am glad we are attending. From the first day, we held nearly a hundred meetings starting at 9 a.m. Visitors came to learn about our location, capabilities, and services for Chinese customers.

• Port of Antwerp-Bruges

Jan Van der Borcht

Economic Diplomatic Advisor to the Belgian Embassy in Beijing, Port Representative

Over the years we've seen WBX develop and grow, bigger and more international than last year. We had no doubt it would be a success, and we're grateful for WBX support. This is for professionals, specifically for the breakbulk industry—not a generic exhibition. It focuses deeply, so visitors are highly relevant. We don't waste time and get valuable contacts.

• ALPORT

Mustafa Levent Adali

General Manager of Alport

This is our first year attending this fair. We did not expect so much attention. We are surprised and happy with the interest from visitors. China is Africa's biggest supplier, so being here is our strategic target.

Our overall impression of WBX has been tremendously fantastic. We received far more interest than we imagined before coming here.

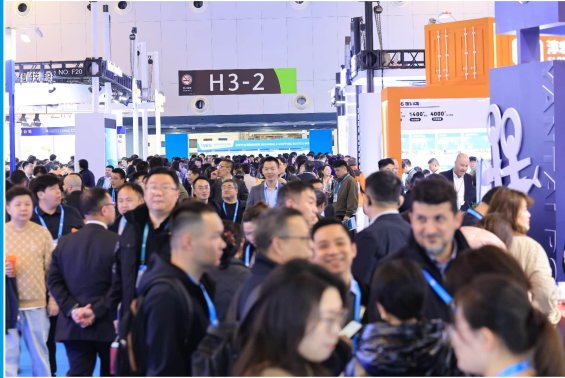
View the Full Exhibitor List

www.wbx-sh.com/en

Join the Breakbulk Community – Where the World Meets

2026



View the
Online Gallery

WBX World Breakbulk Expo

March 17-18, 2027

Hall 3, Shanghai World Expo Exhibition & Convention Center



Book Your Stand at

WWW.WBX-SH.COM/EN